



# BAPC 2026

BAY AREA PROGRAMMING CONTEST

## SPONSORSHIP PROSPECTUS

merch/swag/prizes encouraged!

TIER	AMT	PERKS
BRONZE	\$200+/ merch	<ul style="list-style-type: none"><li>• Logo on website</li><li>• Logo on intro slides</li></ul>
SILVER	\$600+	<ul style="list-style-type: none"><li>• Logo on t-shirt &amp; packets</li><li>• Present sponsored prizes<ul style="list-style-type: none"><li>• Custom intro slide</li></ul></li><li>• Advertisement on Discord &amp; Social Media</li></ul>
GOLD (max 5)	\$1200+	<ul style="list-style-type: none"><li>• Run a booth with recruiters</li><li>• 1-2 minute sponsor video</li><li>• Distribute flyers &amp; stickers</li><li>• Custom contest problem flavor text featuring sponsor</li></ul>
PLATINUM (max 1)	\$1600+	<ul style="list-style-type: none"><li>• 10 minute sponsor talk (closing ceremony)</li><li>• Additional perks may be requested</li></ul>

\*Each tier includes all perks from lower tiers